

## CATEGORIES

South West Tourism Cup  
Tesco Cup  
St Bridget Cup  
Portman Cup  
Sargent Cup  
Preece Cup  
SWTA Cup  
Ayre Cup  
Cox Cup  
Mary Mortimer Trophy  
BIDS  
Town Centre  
Pennant Town & City  
Pennant Village

### SWIB Discretionary Awards include:

#### CHAMPION OF CHAMPIONS AWARD

(Competition between the 2025 Group category winners)

**SPONSORS AWARD** (most meritorious entry, excluding Champion of Champions)

**ALF CROUCH MEMORIAL AWARD** (for outstanding services to South West In Bloom)

**ABBISS CUP** (best horticultural display – municipal)

**CITY OF BATH TROPHY** (for landscaping)

**MICHAEL MCGAHEY TROPHY** (exceptional community effort)

**BRUFORD CUP** (best horticultural display-non municipal)

**CLEM PREECE MEMORIAL CUP** (for outstanding school effort)

**SUTTON SEEDS CUP** (outstanding area nature conservation)

**LONDON & MANCHESTER CUP** (for outstanding contribution to environmental initiative)

**SOUTH WEST TOURISM SALVER** (best portfolio)

**SARGENT TROPHY** (for outstanding effort and dedication from a Main Competition Group entry)

**GORDON FORD TROPHY** (best IYN)

**SOUTH WEST IN BLOOM YOUTH AWARD** (for outstanding contribution by youth or youth group)

**WESTCOUNTRY TV CUP** (outstanding specific project)

**THE MONK TROPHY** (for best use of native plants, indigenous to the area)

**PLANTSCAPE COASTAL TROPHY** (best seaside entry)

**VIRADOR SCHOOL COMPOSTING AWARD** (best scheme)

**BARRY CRUSE MBE TROPHY** (best website)

**VIC VERRIER CUP** (best new entry)

**SHAUN CREGAN TROPHY** (best floral pub)

**AMBEROL TROPHY** (best business floral display)

**SERCO CUP** (best community initiative)

**DENISE JAMES ART IN THE LANDSCAPE** (best art interpretation)

**BUDGE SOCIAL MEDIA TROPHY** (best use of social media)

**INCLUSIVE GARDENING AWARD** (gardening opportunity for all)

**HEALTH & WELLBEING AWARD** (gardening maximising health and wellbeing benefits).

\*above awards subject to changes at discretion of SWIB.

## ELECTORAL ROLL

over 80,000  
35,000-79,999  
19,000-34,999  
16,000-18,999  
9,000-15,999  
7,000-8,999  
5,500-6,999  
2,500-5,499  
1,500-2,499  
under 1,500

## ELECTORAL ROLL FIGURES

Figures for all entries must be taken from the electoral roll, so that there is uniformity amongst entries.

The electoral roll figure for your entry includes all wards within the boundary of your Village, Town or City.

This information can be obtained from your county planning department, where a research officer (demographer) has responsibility for the various uses of population figures.

In addition, for entries with an electoral roll in excess of 2,500, a map showing the boundaries of all the urban ward(s) which comprise your entry, and the name(s) of the ward(s), should be included with your entry form.

### 2026 Main Competition

Category	Electoral Role	Fee
City	80,000 plus	£220
Large Town	19,000 to 79,999	£150
Town	9,000 to 18,999	£125
Small Town	2,500 to 8,999	£ 75
Village	up to 2,499	£ 50
<b>New Entry</b>		<b>FREE</b>

### 2026 Pennant, Town/City Centre & BID

Category	Fee
BIDS	£55
Town or City Centre	£50
Pennant City/Town/Village	£50
<b>New Entry</b>	<b>FREE</b>

Cheques to be made payable to:

**South West In Bloom**

Or by BACS to:

**Sort Code: 60-05-22**

**Account No : 20050631**

**Account Name: South West In Bloom**

**Reference : Name of Entry/Bloom Group**

## BRITAIN IN BLOOM SOUTH WEST 2026

Please return your completed entry form as soon as possible and by the closing date of **SUNDAY 1ST MARCH 2026**

Post to: Regional Coordinator, 6 Main Road, Hutton, Weston-super-Mare, BS24 9QG.  
Or email: [southwestinbloom1@outlook.com](mailto:southwestinbloom1@outlook.com)

### Conditions

- \* No refund will be made to entrants who withdraw from the competition.
- \* The Judges decision is final, and no correspondence will be entered into.
- \* Entry into our Competition indicates acceptance of these terms & conditions.
- \* Results will be announced in the Autumn, at our SWIB Awards Presentation.

**Details and the venue for our 2026 Awards Presentation will be confirmed in our Spring 2026 Newsletter.**

### Judging Dates 2026

**1ST TO 31ST JULY**

**Your Judges will be in touch Spring/early Summer time to arrange your judging date.**

**For further details and information**

**Email: [southwestinbloom1@outlook.com](mailto:southwestinbloom1@outlook.com)**

**Tel: 07875 849809**

**Website: [www.southwestinbloom.org.uk](http://www.southwestinbloom.org.uk)**



# South West In Bloom 2026

Name of Entry: .....

Population: .....  
(source : electoral roll)

Category: .....

Contact Name: .....

Contact Address: .....

.....

.....

Postcode: .....

Mob: .....

Website: .....

Email: .....

Fee Payment please circle : CHEQUE or BACS

**Cheques payable to South West In Bloom**

**BACS Sort Code: 60-05-22**

**BACS Account No: 20050631**

**Account Name: South West In Bloom**

**Ref: Name of Entry/Bloom Group**

Please send completed entry form to:

**SWIB Regional Coordinator,**

**6 Main Road, Hutton,**

**Weston-super-Mare, BS24 9QG**

**Or email to:**

**southwestinbloom1@outlook.com**

*Privacy Notice: I am aware that for purposes of Britian in Bloom and IYN my data maybe shared with the RHS and stored and processed in compliance with the General Data Protection Regulation.*

# Britain In Bloom

Since it started in 1963, Britain In Bloom has grown into one of the biggest horticultural campaigns in Europe. Communities across Britain combine horticultural skill, enthusiasm and fun to improve and regenerate our local environments through imaginative planting of trees, shrubs, flowers and landscaping, conservation and recycling projects, and to sweep away the eyesores that blight our streets such as litter, graffiti and vandalism.

South West In Bloom is one of the 16 regions/nations which make up Britain In Bloom.

Under the auspices of the Royal Horticultural Society, the Britain in Bloom campaign judging criteria is focused around three core pillars:

**Horticultural Achievement: 40%**  
**Environmental Responsibility: 30%**  
**Community Participation: 30%**



We are very grateful for Bloom Group's support to help our Judges schedule the visiting arrangements of any **It's Your Neighbourhood, Schools & Business** entries in your area, if they are not being seen as part of the Main Competition Entry Tour.



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**SOUTH WEST**

**Britain In Bloom**  
**South West 2026**

**Glendale**

**Judging Dates: 1st to 31st July**  
**Closing Date to enter: 1st March**

